

CELEBRATE NATIONAL MINORITY HEALTH MONTH

#VaccineReady



Together, all the way.SM



April is National Minority Health Month, and the theme is #VaccineReady.

WHAT IS MINORITY HEALTH MONTH?

Minority Health Month places greater focus on the health needs of minority groups such as African Americans, Native Americans, Asians, Hispanics, and others. Various initiatives are undertaken to empower local communities to tackle premature death and preventable illness through prevention, early detection, and the necessary treatments and controls.¹

#VACCINEReady

This year, we focus on how the COVID-19 pandemic particularly affects minority populations worldwide with factors such as racial discrimination, access to quality healthcare, occupation, income, education, and housing contributing to increased health risks.²



THE #VACCINEReady THEME AIMS TO EMPOWER MINORITY COMMUNITIES TO:

- › Find out more about the approved COVID-19 vaccines.
- › Only share accurate and factual information about the vaccines.
- › Practise COVID-19 safety measures, such as social distancing, wearing a mask, and washing their hands regularly.

Research shows that the COVID-19 pandemic is disproportionately impacting racial and ethnic minority communities, highlighting the need for these minority groups and vulnerable communities to get the facts they need to make the right decisions in regards to the COVID-19 vaccines.³

For the latest resources, updates, and vaccine information to help you navigate COVID-19 during this time of uncertainty, visit our COVID-19 resource centre at cigna.com/coronavirus

1. National Minority Quality Forum. April Is National Minority Health Month. <https://www.nmqf.org/national-minority-health-month>. Accessed 3 March 2021.
2. Centers for Disease Control and Prevention. Health Equity Considerations and Racial and Ethnic Minority Groups. <https://www.cdc.gov/coronavirus/2019-ncov/community/health-equity/race-ethnicity.html>. Updated 12 February 2021. Accessed 3 March 2021.
3. U.S. Department of Health and Human Services Office of Minority Health. National Minority Health Month. <https://www.minorityhealth.hhs.gov/omh/browse.aspx?lvl=3&lvlid=122>. Accessed March 3, 2021.



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